



8th
Annual | **Employer
Leadership
Summit**

Preliminary Agenda
April 17, 2015
8 a.m.-4 p.m.
Westin Edina Galleria

Renew, Refresh, Reinvigorate: Putting the Best Ideas to Work

- Registration, continental breakfast, exhibits and networking
- Welcome and opening video

Morning Sessions: The Great Debate: What is and Isn't Working in the Public/Private Marketplace?

- [Stephen Schondelmeyer, Pharm.D., Ph.D.](#): Shaping the specialty pharmacy marketplace before it shapes itself
- [Brian Klepper, Ph.D.](#): A balanced look at employer-sponsored v. individual market options
- Guided mindfulness and movement exercise
- [Brian Beutner, J.D.](#): Public v. private exchange: Lessons from the MNsure experience

Lunch and exhibits

Afternoon Sessions: The Best of Great Ideas in Health Care

- Innovator's Showcase: Four entrepreneurs present their breakthrough health care ideas (with audience voting)
- Employer Roundtable: Representatives from four organizations present success stories about:
 - Onsite clinics
 - Wellness programs
 - Transparency tools
 - Cadillac Tax
- Closing comments and wrap-up

Networking breaks and interactive polling throughout the day

Mini-bios

Brian Beutner, J.D.: Mr. Beutner serves as the chair of MNsure's board of directors, and is an independent business advisor. An attorney, he has also served as CEO of a health care software company, as general counsel for UnitedHealthcare, and as general counsel for Jostens.

Brian Klepper, Ph.D.: Dr. Klepper is a health care analyst, commentator and entrepreneur. He is CEO of the National Business Coalition on Health (NBCH), representing 55 regional business health coalitions, about 4,500 employer and union health benefits purchasers, and some 35 million people. He is also principal and chief development officer for WeCare TLC, LLC, a worksite primary care clinic and medical management firm based in Lake Mary, FL.

Stephen Schondelmeyer, Pharm.D., Ph.D.: Dr. Schondelmeyer is a professor of Pharmaceutical Economics in the College of Pharmacy at the University of Minnesota where he holds the Century Mortar Club Endowed Chair in Pharmaceutical Management & Economics. He is the Director of the PRIME Institute, which focuses on pharmaceutical research related to management and economics. He also serves as Head of the Department of Pharmaceutical Care & Health Systems.