



march  of dimes®

# Babies, Business and the **Bottom Line**

## THE CRISIS OF PREMATURE BIRTH



Affects 1 in 10 babies born in Minnesota

Costs employers an additional **\$50,000** in newborn health care for each premature baby



Costs individual companies thousands of dollars in absenteeism and lost productivity

Is a common, **SERIOUS** and costly **PROBLEM**, and the leading cause of newborn death

Learn how you can help your employees have healthy, full-term babies, and reduce your company's health care costs.

**PLEASE JOIN | March of Dimes for Babies, Business and the Bottom Line | Breakfast**

Thursday, October 6, 2016 | 7:30 a.m.  
Hosted by Stinson Leonard Street LLP  
150 South Fifth Street, Suite 2300, Minneapolis, MN 55402

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