

Become a health care changemaker!

Join the Minnesota Health Action Group

Action Group members know from experience: We accomplish more together than any of us can alone. There is strength in our collective voice and progress through our united action. We're at the forefront of health care thought leadership in Minnesota, promoting collaboration, driving innovation, and engaging stakeholders. As an employer-led health care coalition, the strength of the organization is in the ideas, perspectives, and energy that each member brings to the effort. We hope you'll join us in making health care better, together!



President and CEO, Carolyn Pare, and Vice President, Deb Krause, with Governor Mark Dayton's "Minnesota Excellence in Health Care Day" Proclamation.

BENEFITS OF MEMBERSHIP

Member meetings:

Enabling valuable networking and providing an independent source of information, actionable ideas, and best practices for employers

Annual Employer Benefits Survey:

Including important insights and data about what is and isn't working for Minnesota employers

Turnkey tools and resources:

Including our newsletters, website, and employer toolkits

Signature events and strategic initiatives:

Such as our Annual Employer Leadership Summit, Specialty Drug Guiding Coalition, and optional Care Delivery Learning Networks for employers

National leverage:

Additional resources from the National Alliance of Healthcare Purchaser Coalitions and the opportunity to attend events at member rates

Representation:

The collective voice of The Action Group reinforces employers' needs for transparent, cost-effective, high-quality care through engagement with national, state and community quality improvement organizations and other industry stakeholders

Recognition:

Your organization is recognized as a leader in driving improvements in the value and quality of health care in Minnesota, along with other Action Group members

"As you consider membership in The Action Group, the higher calling is this: Doing together what none of us can do alone. We have a three-decade track record of using our leverage as employers to change the way health care works in Minnesota, so people get the right care, at the right time, and at the right price — with the best possible outcomes. We invite you to join us."

Ken Horstman, Senior Director of Total Compensation, University of Minnesota

WHO IS ELIGIBLE TO JOIN?

Public and private sector organizations of all types and sizes engaged in:

- Purchasing health care goods and services for their employees
- Delivery of health care goods and services
- Support services to those who purchase or deliver health care goods and services

MEMBERSHIP CATEGORIES

Employer/Purchaser Members

- Leader with responsibility for purchasing health care for their employees in Minnesota
- May sit on the board and have voting rights
- Membership held at the company level, with any number of representatives included as active members

Stakeholder Members

- Representative does not need to have responsibility for purchasing health care
- May not sit on the board and does not have voting rights
- Participation is limited to two named delegates

WHAT OUR MEMBERS TELL US

In a 2017 Action Group Member Survey, we learned that the reasons for membership are as diverse as our members. However, the two most common reasons members engage with The Action Group are:

- To collaborate with other employers to address meaningful issues in health care.
- To understand and stay abreast of the vendor landscape and innovations.

Indeed, our members have a passion for improving health care. More than 90% of survey respondents agreed with each of the following statements:

- I believe it is important for employer/purchasers to **collaborate** on solutions in health care.
- I value the **independent perspective** of The Action Group, free of conflicts of interest.
- I am **proud** to be a member of The Action Group.
- Considering the cost of membership, participating in The Action Group is a good **value** for my organization.
- I'd **recommend** that other employers join The Action Group.

FOR MORE INFORMATION

For additional information on membership in The Action Group, please contact Deb Krause (dkrause@mnhealthactiongroup.org), or Sue Jesseman (sjesseman@mnhealthactiongroup.org)



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About the Minnesota Health Action Group

The Minnesota Health Action Group is a coalition of public and private purchasers whose sole purpose is to represent the collective voice of those who write the checks for health care in Minnesota. Action Group members collaborate with community stakeholders to drive innovations that support high quality health care, create engaged consumers and ensure the economic vitality of all Minnesota communities. Based in Bloomington, Minn., the Minnesota Health Action Group was formed in 1988 as the Buyers Health Care Action Group. To learn more, visit www.mnhealthactiongroup.org. Follow on LinkedIn and Twitter: @actiongroupmn.